



**2021** *MEDIA KIT*

TechTalk   
summits

[techtalksummits.com](http://techtalksummits.com)

## DIGITAL AUDIENCE

54.5M

MONTHLY  
PAGE VIEWS

31.3M

UNIQUE  
MONTHLY  
VISITORS

Source: Google Analytics

## Newsletter Recipients

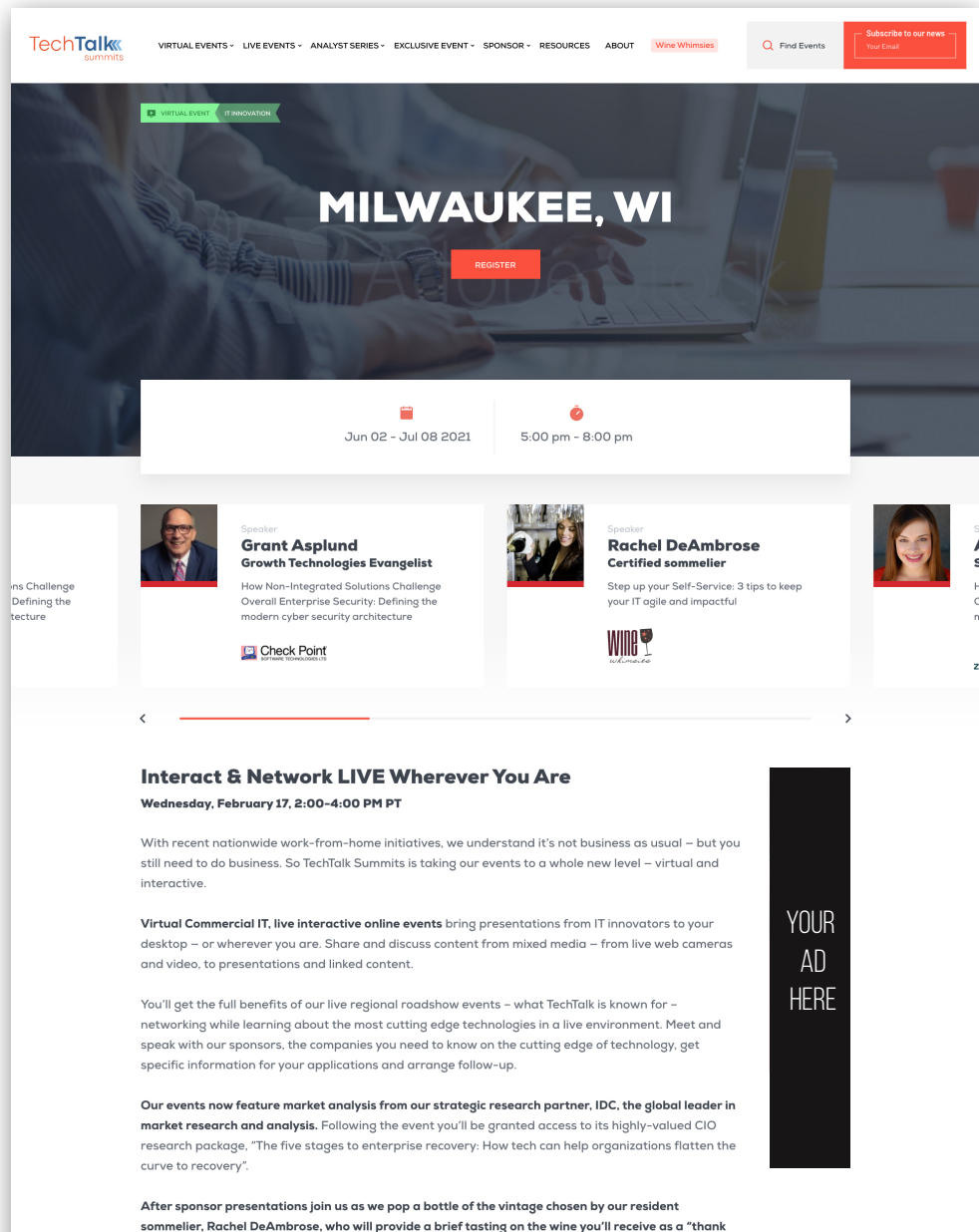
< 27K, growing weekly

Recipients consist of attendees at TechTalk events and opt-in newsletter recipients.

# DIGITAL ADVERTISING RATES

## Multi-sponsor Registration page ad

Placement: Live, Virtual, Analyst  
 Unit: Skyscraper  
 Specs: 160 x 600 pixels  
 Rates: Sponsor \$1,500, non-sponsor \$2,000, 1 ad per page  
 Duration: Life of event registration page



# Homepage

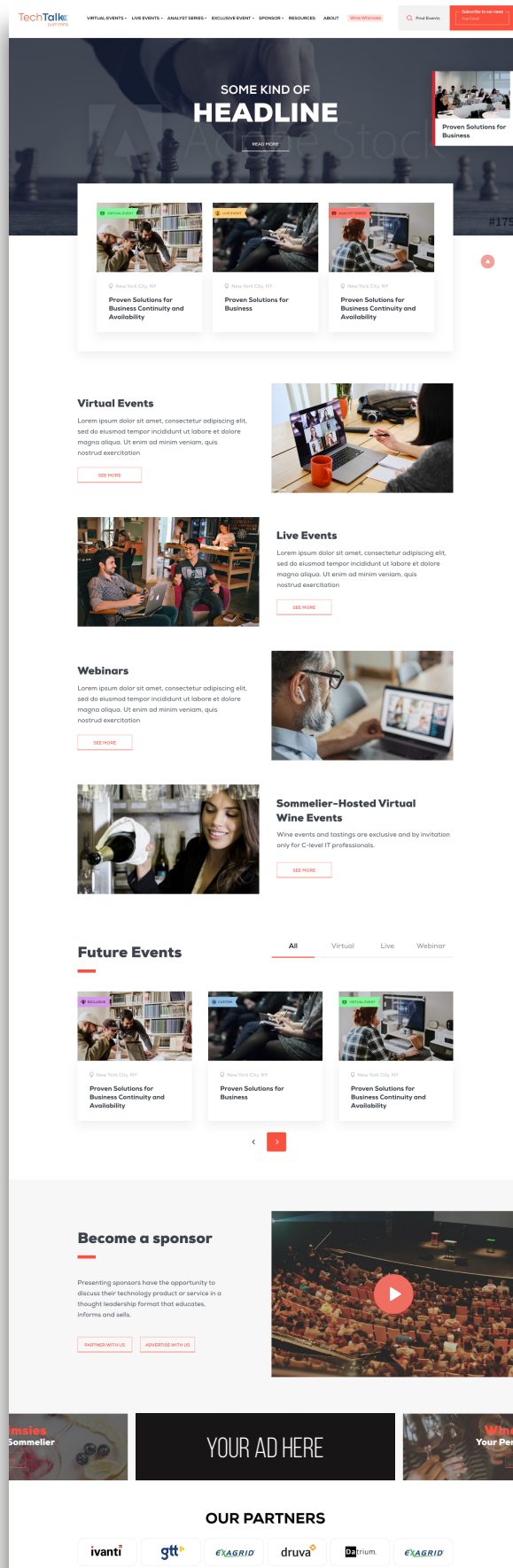
Unit: Large Rectangle

Specs: 336 x 280 pixels

Rates: \$2,000

unlimited impressions

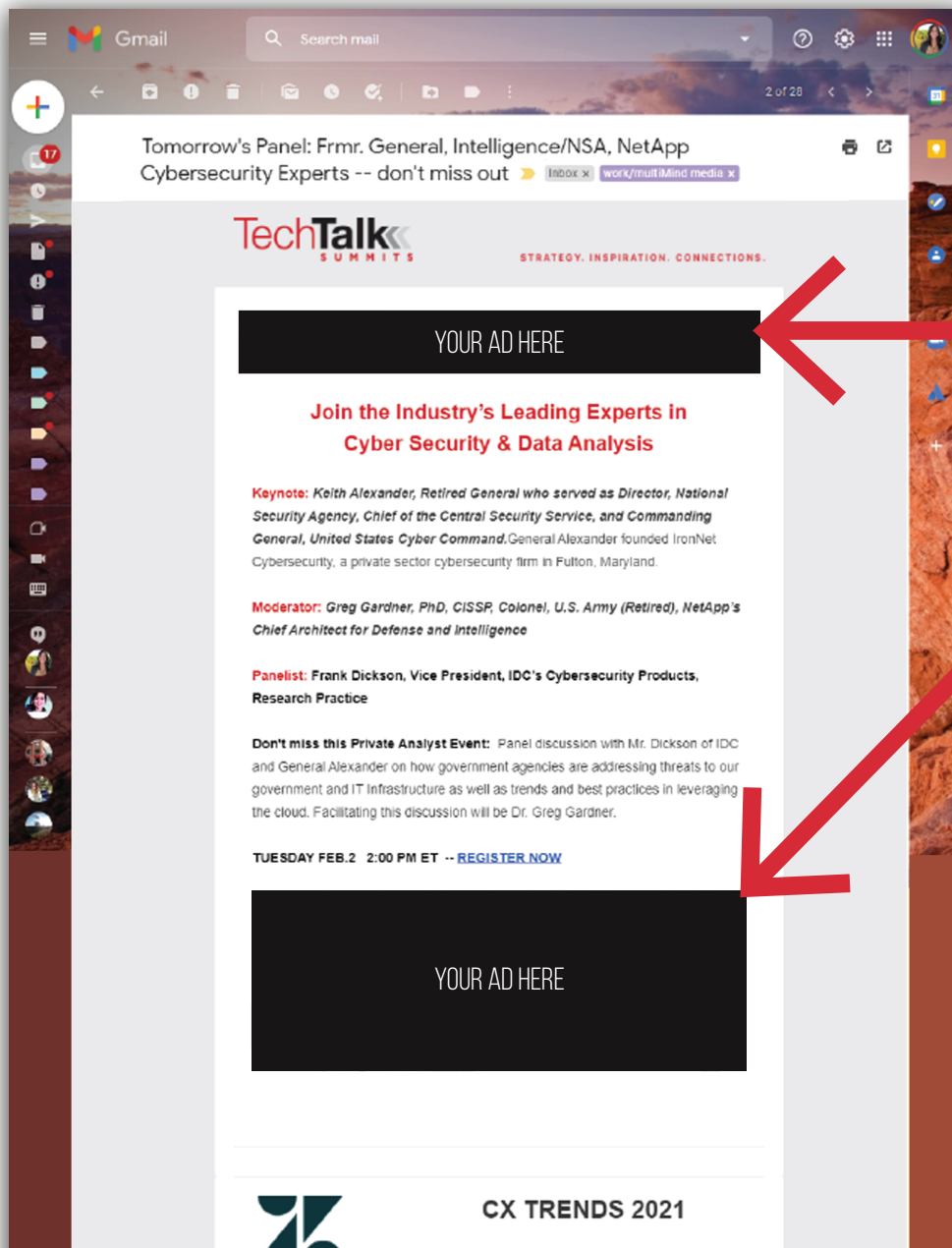
Duration: 1 Month





# TechTalk Newsletter

- Unit: Leaderboard (banner top of newsletter)
- Specs: 728 x 90 pixels, 320 x 50 on mobile
- Rates:
  - 1x Week: \$1,500
  - 1x Month/4 weekly insertions: \$3,500
  - 1x Sponsored content, body of newsletter: \$2,000



## Dedicated eBlast TechTalk

Gain access to our list resources of 3+ million global IT professionals. You provide the content and your list demographics, we do the rest.

Materials: HTML file, addition \$350 for custom design  
Rates: 1-10k recipients @ \$175/M  
10-25k recipients @ \$150/M  
50K+ recipients @ \$75/M